

For Immediate Release

Attention All Artists: **CALL FOR ENTRIES**

Almost Famous

The North Okanagan Artist's Alternative and Gallery Vertigo invite you to participate in an open entry fundraising exhibition: ***Almost Famous***. Submission forms are now available at Gallery Vertigo (and online).

The purposes of this open entry exhibition are as follows:

1. FUNDRAISING

This is singularly the most important event for the North Okanagan Artists' Alternative. The intention is to raise funds toward operations and programming expenses by auctioning off the "masterpieces" at the end of the exhibition.

2. FUN

This is an opportunity for artists to have fun, relax and not worry about their current expressive output. Step outside of your regular practice and explore a masterwork. It's a nice way to pay homage to an artist you like and feel good about helping support a local gallery.

3. EDUCATION

The exhibition is educational. Please include a selection of historical information about the piece or style you're emulating (max length: 1 page of text {please include any references / bibliography}). Pick something interesting that may widen the viewer's knowledge of art history.

4. BEAUTY

The fake must be rendered carefully to attract attention (/buyers). This is an opportunity for the buying public to *Almost* own a historic masterpiece!

The exhibition is to take place at Gallery Vertigo from February 3 to February 25th, 2017.

For more information please check out our web page at www.galleryvertigo.com or phone us at 250-503-2297.

Gallery Vertigo is located in #1 3001 31st Street, upstairs (above Krause Jewellers) in Vernon B.C. V1T 5H8.

Almost Famous

Exhibition: February 3rd to February 25th, 2017

The North Okanagan Artists' Alternative (NOAA) and Gallery Vertigo invite you to participate in an open entry fundraising exhibition: ***Almost Famous***. The exhibition will consist primarily of replicated historic master works and styles. Paintings will be auctioned at the conclusion of the exhibition to raise funds for the gallery. Submission forms are available now at Gallery Vertigo and online (<http://galleryvertigo.com/forms/>).

CRITERIA:

Make some art that references a famous piece from history. It can be a direct copy (if it's over 50 years old at least) or your interpretation/homage of that artists work.

Each entry may be reproduced for public relations purposes. Artists are encouraged to complete their copies and submit them to the gallery as early as possible so that they can be used in the promotion of the event.

We are asking the artists to submit an image of the copied work and a brief description (or interesting snippet of information). *EXAMPLE: This portrait of Henry VIII by Hans Holbein was painted from life in about 1527. This painting reflected a new type of work that acted as a form of propaganda to extol the Tudor dynasty.*

This is your own work and so the signature on the piece should reflect this. No signatures of Van Gogh or Michelangelo, please.

There are currently no restrictions on media, but please be practical in your choices. In the past we have seen drawing, painting, fibre, photography, found objects, etc. We'd like to avoid thing made from broken glass, rotten food, angry bees etc.

All works are donations to the gallery and will be auctioned at the end of the exhibition period.

Thank you so much for helping us! If you have any questions, please call or email the gallery.

IMPORTANT DATES:

Deadline for submissions has been extended!

If you want to be in the exhibit you must deliver your art and fill out the form prior to January 31st (4PM).

Exhibition will be installed, January 31st/Feb 1st.

An Opening Reception will be held on February 3rd (7-9pm).

A second reception will be held the night of the Auction - Friday, February 26th (6:30-9:30pm).

(Musical Guests / Location: TBA)

(York University, Ontario and the Nanaimo Arts Council Gallery gave the Comox Valley Art Gallery inspiration for this fundraising idea and the Gallery Vertigo in turn gratefully acknowledges these galleries. Thank you!)

Almost Famous

Deadline EXTENDED: Feb24th
Exhibition: February 3rd to February 25th

NAME: _____

ADDRESS: _____

POSTAL CODE: _____

EMAIL: _____ PHONE: _____

TITLE: _____

Number of Pieces OF MEDIUM: _____

DESCRIPTION: Please provide no more than 1 page describing some historical importance of the piece or style you have referenced. Also include basic information - the name of the original piece or famous style, what year it was, media etc. (.pdf & .doc files accepted)

Please see criteria for submission. Deviations from the criteria may not be accepted.

ARTWORKS TO BE EXHIBITED MUST BE DELIVERED BY **4PM, TUESDAY, JANUARY 31st**

Gallery Vertigo - #1, 3001 31st Street (Upstairs) Vernon B.C. V1T 5H8

Phone: 250-503-2297 **Email:** galleryvertigoaaa@gmail.com **Website:** galleryvertigo.com

I agree to abide by the rules as set out and deliver my work to Gallery Vertigo by the agreed upon date.

Signature / Date: _____ / _____
